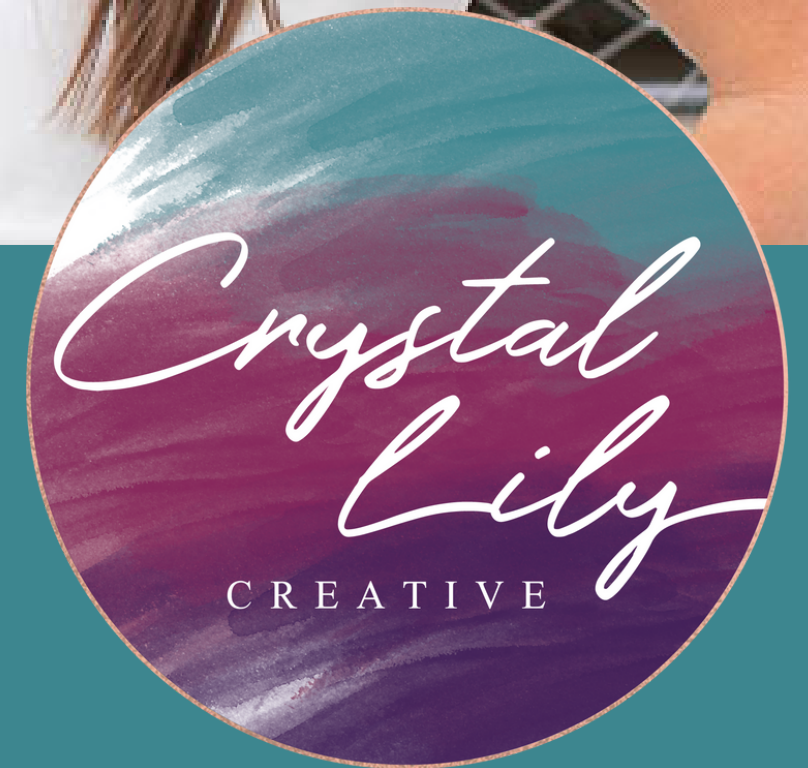




How to Be An Inclusive, Inspiring Leader



Land Acknowledgement

I acknowledge the land I occupy where this class is being facilitated belonged to the Tongva, Kizh, and Chumash Peoples.

**Learn which Native Tribes the land you occupy belonged to at
[Native-Land.ca](https://www.native-land.ca)**



Space Agreement

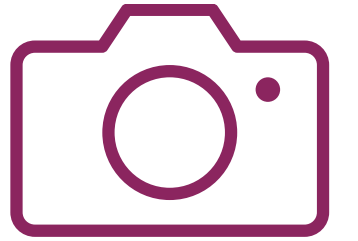
- **You are welcome and invited to be whole in your humanity in this space.**
- **Please refrain from shaming, harrassment, hate speech, and bullying.**
- **Thoughts, questions, and feedback is welcome and encouraged.**
- **Be mindful and show compassion.**



Create Your Space

- **Make sure you're comfortable**
- **Do you have what you need?**
- **Are you in a head and heart space that will allow you to be present and engaged?**





Personal Philosophy Statement

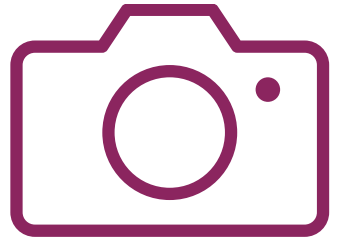
<https://crystal-lily-creative.mykajabi.com/personal-philosophy-statement>



Topics

- **Responsibilities of Leadership**
- **Traits of Inclusive Leaders**
- **Creating Belonging From Within**

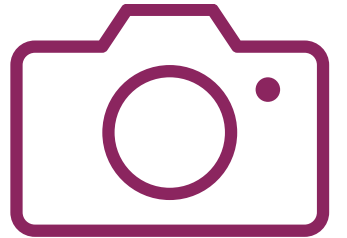




Responsibilities of Leadership

- **Influence comes with power. It doesn't matter if you have a community of 100 people or tens of thousands. Regardless of the size of the community you reach, you have a responsibility to consider the impact you can make and this requires a significant level of self-awareness.**





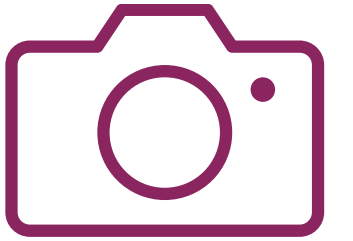
$$\frac{\text{Intent}}{\text{Impact}} = \frac{\text{Imagined}}{\text{Reality}}$$

Prioritizing *intent*
over *impact* is an
imagined reality.

Crystal Whiteaker

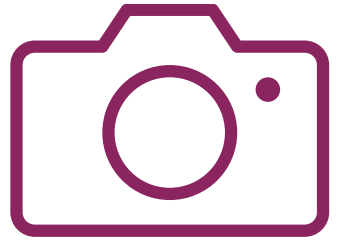


Responsibilities of Leadership



- are aware of the advantages and privileges you have
- are aware of the influence you have and the impact you can make, both positive and negative
- understand how you receive, process, and respond to challenges and feedback
- know what you value and how to best communicate it

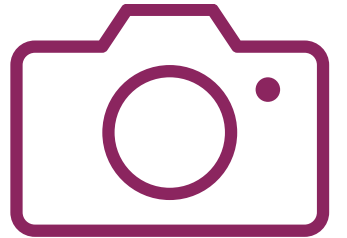




Responsibilities of Leadership

- **know what your strengths are and where there is room for growth**
- **can articulate, genuinely, why you believe inclusive leadership matters**
- **and even on the most basic levels, are you aware of your emotions and behaviors when you're under pressure, tired, excited, or in a creative flow?**

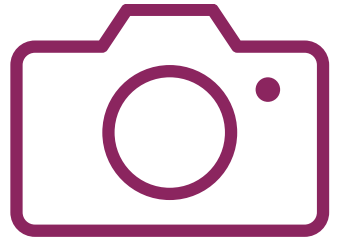




Traits of Inclusive Leaders

- **Are mindful that we all have different lived experiences**
- **They're trauma informed**
- **They honor consent**
- **Demonstrate respect**
- **Understand how to communicate effectively with empathy and compassion**
- **Lead by example and take accountability**
- **Embody a genuinely inclusive leadership style**



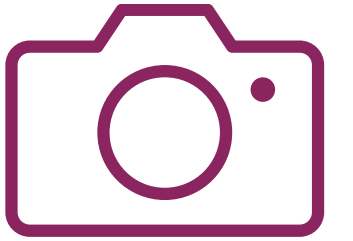


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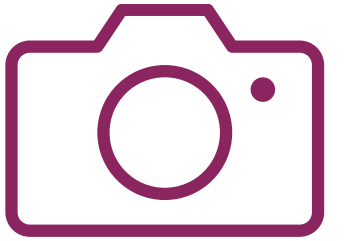
Creating Belonging from Within



- **We cannot truly create a sense of belonging for other people if we don't know how to create it for ourselves.**
- **Connect to who you truly are in order to understand how to create an inclusive community for others.**
- **Identify and examine biases that you have about other people, ideals, and the world alongside biases that you have about yourself, because your opinions of yourself influence what you believe about the world, ideals, and other people.**

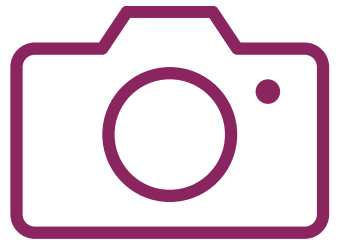


Creating Belonging from Within



- **Focus on your purpose**
- **Your purpose helps create belonging for who you are**
- **Leading from an inclusive, grounded perspective inspires others to embrace inclusive leadership practices**
- **Detach from being recognized as an inclusive person and focus on the journey within the process**





- 1. How do you want to use your influence?**
- 2. What traits do you currently embody?**
- 3. What traits would you like to incorporate?**



Thank you!

Crystal Whiteaker

Crystal Lily Creative

**Stay connected to learn more
about inclusive brand
consulting and coaching**

Ways to connect:

www.crystallily.co

Instagram: [@crystallilycreative](https://www.instagram.com/crystallilycreative)

Email: YouBelong@crystallily.co

